Every aspect of tomorrow is being designed today. And you are designing it.

How?

As part of World Design Day (WDD) 2015, ico-D invites you to reveal your designing process—to uncover how you evolve ideas when designing for our future.

Show us your brainstorm—in whatever form.
How are you designing today?

Points of Departure
The following suggestions are a point of departure for the many solutions World Design Day may inspire, and all design disciplines and all forms of response are welcome. Here are some kickstart ideas:

- Go Public on Process—organise local talks/debates/lectures/presentations about designing and the value of the designing process.
- Design Together—bring people from various disciplines to frame and solve local design problems.
- Open-Studio tours to share with the public the environment in which you design, helping them to see the process, the inspirations, the invisible steps, and who is involved.
- Celebrate Designing Processes by working with local governments to recognise World Design Day and highlight the community impact of the profession.
- Document Your Process by expressing your “How are you designing today?” statement—in any medium.

How to share it
World Design Day is driven by our Members and community. Share your event | initiative | statement | expression by sending us videos, photos, drawings, maps, and everything - to inspire others and spread the word!

Share your response: WDD Facebook group, Twitter and Instagram using #WDD2015

For more details
Visit WDD project page: bit.ly/wdd2015
Contact ico-D secretariat at info@ico-d.org