



12

**Međunarodna izložba
grafičkog dizajna
i vizualnih komunikacija
/ Društvene reprize**

**International exhibition
of graphic design and
visual communications
/ Social Re-runs**

/09—24/01/2017/

ZGRAF 12 OPENS A PUBLIC CALL FOR WORKS

Zgraf, the international exhibition of graphic design and visual communications, organised by ULUPUH– the Croatian Association of Artists of Applied Arts, announces an open call for works to be displayed at its 12th edition. Submission deadline is 15 October 2016. The 12th edition of Zgraf is scheduled for 9-24 January 2017 at Lauba - People and Art House, the only private gallery with its own exhibition space in Zagreb (Croatia) which was nominated for European Museum Award in 2014 for its innovative concept.

Ever since its establishment in 1975, Zgraf has been gathering and bringing together internationally acclaimed designers, theorists and critics in Zagreb to examine the basic issues and positions of design in contemporary society. Its aim is to continually highlight the significance of design as a profession and present the finest recent accomplishments in the field of graphic design and visual communications to broader audience. Applications for Zgraf 12's Main Exhibition are submitted in two categories – Review and Theme – via an online application form available on Zgraf's website (www.zgraf.hr).

REVIEW is an international exhibition of selected works from the field of graphic design and visual communications, and THEME an international exhibition of selected realised works and works designed specifically for this exhibition on the theme of 'Social Reruns'. For both parts of Zgraf 12's main exhibition works made between 2012 and the submission deadline are eligible to apply. More information about the terms and conditions, how to apply, theme and submission fee, as well as online application forms are available on the official website of Zgraf 12 (www.zgraf.hr).

More details about open call for participation at Review and Theme:

REVIEW, an international exhibition of selected works in the field of graphic design and visual communications realised in the period from 2012 to the submission deadline. Authors or groups of authors submit works in the following categories: visual identity, printed promotional / communication materials, publishing, packaging, signage, advertising, specific sections of visual communications – independently, design for film and electronic media.

THEME, the international themed exhibition 'Social Reruns' will present works already realised or works designed specifically for this exhibition in the period from 2012 to the submission deadline. The works may be realised in any medium as long as they communicate the exhibition theme. Check out more details about the theme on the link ['Social Reruns'](#).

Works for Review and Theme may be submitted only by authors or groups of authors. All authors or groups of authors may submit no more than five works. Groups of authors are design teams, design studios or agencies. Authors working in a group may submit five works separately in case they were produced independently from the group and are not signed as group work. Submission fee for Review and Theme for a single entry is €50 per submission, for a small series (up to 3 pieces in each submission) €75 and for a large series (up to 5 pieces in each submission) €100. Submission fee is not refundable. All works must be submitted via online entry forms for [Review](#) and [Theme](#) by 15 October 2016.

More information at: www.zgraf.hr

Contact: zgraf12@zgraf.hr