

Joseph Binder Award 2020

Members of the International Jury

- Susanne Breitfeld, Communication Designer, BDG Board Member, Mainz/Germany
- Christina John, Communication Designer, tgm Board Member, Munich/Germany
- Laurent Graas, Strategic Director, Design Luxembourg Board Member, Leudelange/Luxembourg
- Indra Kupferschmid, Typographer, Saarbrücken/Germany
- Aad Goudappel, Illustrator, Rotterdam/Netherlands
- Tina Guthauser, Communication Designer, Sissach/Switzerland
- Francesco E. Guida, Communication Designer, AIAP Board Member, Milan/Italy
- Martin Tiefenthaler, Typographer, tga Board Member, Vienna/Austria
- Daniel Stolle, Illustrator, Kyröskoski/Finland
- Irena Gubanc, Graphic Designer, Ljubljana/Slovenia
- Vitaly Stavitsky, Graphic Designer, Moscow/Russia
- Lena Mitkova, Graphic Designer, STGU Board Member, Warsaw/Poland
- Stepán Holic, Graphic Designer, UGD Board Member, Praha/Czech Republic
- Marko Golub, HDD Board Member, Zagreb/Croatia
- Torsten Meyer-Bogya, Designer, AGD Board Member, Kiel/Germany
- Gediminas Lasas, LGDA Board Member, Vilnius/Lithuania

Susanne Breitfeld

Communication Designer, BDG Board Member, Mainz/Germany

Studied design at the KISD Köln International School of Design. Benefiting from her school's multidisciplinary, modular, and project-oriented approach, she has specialized in corporate design, information design, and communication design and founded her design office, studio b. kommunikationsdesign, in Cologne in 2002, where she primarily works for clients in the fields of light, architecture, medicine, and social welfare. Since 2006 she has been actively involved in the Berufsverband Deutscher Kommunikationsdesigner (BDG), her motivation being to strengthen the position of visual communication in politics, the industries, and among the public.
www.b-kommunikationsdesign.de, www.bdg-designer.de

Christina John

Communication Designer, MILCH + HONIG designkultur, tgm Board Member, Munich/Germany

Christina John is Communication Designer and since 2009 CEO of the Munich-based design studio MILCH + HONIG designkultur. After studying communication design at the University of Applied Sciences George-Simon-Ohm, she worked abroad in Shanghai (Art Design Department of the Shanghai Applied Technology Institute) and London (supperreal.at) and in different studios in Munich. Her creative work was presented in exhibitions in Beijing, Seoul and Munich. Between 1998 and 2000 she worked honorary for the »Schule der Phantasie« in Straubing as creative consultant and was teaching typography at the Hochschule Munich.
www.milchundhonig-dk.de, www.tgm-online.de

Laurent Graas

Strategic Director, Design Luxembourg Board Member, Leudelange/Luxembourg

Laurent is an experienced and commercially focused business development and marketing leader within the visual communication and design sector. Laurent holds a degree in Marketing as well as a Visual Designer. Before founding lola.lu he worked for 3 major players in the marketing and communication field in Luxembourg, helping to shape and implement marketing strategies and leading high-performance teams. Working in visual communication for over 20 years Laurent is the founder and strategic Director of lola, one of Luxembourg's leading strategic marketing, communication & design agencies. Laurent has a reputation for driving leading edge marketing strategies, leading brands to a new positioning, implementing visual identities, building sustainable profitable growth, winning new business, and developing high performance teams. He is also President of Design Luxembourg. His company lola provides strategic input and adapted solutions for visual design and with a strong focus on their customer's needs.
www.lola.lu, www.designluxembourg.lu

Indra Kupferschmid

Typographer, Saarbrücken/Germany

Indra Kupferschmid is typographer, teacher at the Hochschule der Bildenden Künste Saar (HBKsaar) at Saarbrücken and busy with fonts: variable fonts, bitmap fonts, history of typography, ... She is author of the book *Buchstaben kommen selten allein* and (coauthor) of *Helvetica Forever*, is consultant for font selection and writes for several magazines and blogs. In 2015 she was founder of »Alphabetes.org«, a network of women in typography.
www.alphabetes.org

Aad Goudappel

Illustrator, Rotterdam/Netherlands

Aad Goudappel is a freelance illustrator living and working from Rotterdam, the Netherlands. He studied Illustration at the Willem de Kooning Academy in Rotterdam. In addition he followed courses at Camberwell College of Art in London and the Art Institute in Boston. In the fourth year of his study people started to commission him: his illustration studio was born and is currently in its 23rd year in business. He is commissioned by clients worldwide. His work received acknowledgement and medals by the world leading competitions. When not in his studio you'll probably find him at home with his wife, two daughters, dog and two cats.

Tina Guthauser

Communication Designer, Sissach/Switzerland

Tina Guthauser made her graphic design education at the Basel-based agency New Identity. After several years working abroad she started to work as a freelancer in 2010. She continued her education with different courses about typography, poster design and screen printing. In 2013 she co-founded together with Tea Virolainen their studio KOKONEO.
www.kokoneo.ch

Francesco E. Guida

Communication Designer, AIAP Board Member, Milan/Italy

Francesco E. Guida (*1971) author and assistant professor at Politecnico di Milano (Department of Design, School of Design, Bachelor in Communication Design), has a 25 years long experience as a

graphic design consultant. He holds a PhD in Design and Technology for the Enhancement of Cultural Heritage. Board member of Aiap, actually he is the coordinator of activities and research for the Graphic Design Documentation Centre (Aiap CDPG). His main research activities are in the fields of flexible visual identities, experience design and graphic design micro-histories.
www.aiap.it

Martin Tiefenthaler

Typographer, tga Board Member, Vienna/Austria

Martin Tiefenthaler has been working as freelance graphic designer as »ID IID IIDesign« since 1988. In 1998 he started to teach concept, typography and semiotic at the »Graphische« in Vienna; in 1999 he was co-founder of the »typographische gesellschaft austria (tga)«. He is talking at several conferences and holds workshops asking socio-political-typographical questions.
www.idiidiidesign.at, www.typographischegesellschaft.at

Daniel Stolle

Illustrator, Kyröskoski/Finland

Daniel Stolle is an illustrator born in Germany and residing in Finland. Since starting his career in illustration in 2007 Daniel has worked on more than 500 illustration projects. His main field of work is editorial illustration for clients like The New York Times, The New Yorker, the Guardian, DER SPIEGEL, Neue Zürcher Zeitung and many more. Beside editorial work, Daniel has created book covers for novels published by Harper Collins and Simon Schuster.
www.danielstolle.com

Irena Gubanc

Graphic Designer, Ljubljana/Slovenia

Irena Gubanc graduated at the Academy of Fine Arts Ljubljana in 2001 (department visual communications) with thesis theme museum corporate visual identity and museum exhibition posters. After graduation she was employed in design agencies and since 2001 she works as a freelance designer and illustrator with a status at the Ministry of Culture. Through the experience gained in design, she introduced in her illustrations a particular computer vector illustration, which today marks her illustrative opus. Her design and illustration works, were exhibited at biennials and festivals in Slovenia and internationally, and for her work she received several recognitions. Since 2003 she has been a member of the Designers Society of Slovenia.
www.irenagubanc.com

Vitaly Stavitsky

Graphic Designer, Moscow/Russia

During his career, Vitaly Stavitsky received more than 40 awards and prizes at international and Russian competitions and festivals in the field of advertising and design, such as the American GOOD DESIGN, annually reward since 1950 in Chicago Athenaeum Museum of Architecture and Design for outstanding achievements in design, multiple awards at the Moscow International Advertising Festival, the Russian National Prize "Victoria", "GRAPHIS Poster Awards". Most of his works are exposed at the Chicago Athenaeum Museum of Architecture and Design (USA), the Teheran Museum of Contemporary Art (Iran) and the poster collections of the International Biennale of Graphic Design Golden Bee.

Lena Mitkowa

Graphic Designer, STGU Board Member, Warsaw/Poland

Lena Mitkowa – born in Warsaw, graduated as literary scholar and major in media studies at Warsawian University and as a digital media producer at Lodz Film School. Strategist and facilitator – works as advisor for international brands and agencies. Co-owner of Leniva Studio, a design and strategy studio founded in 2009. Since 2017 member of board of the Association of Polish Graphic Designers, responsible a.o. for organizing branding contests and spreading knowledge of best practices.

www.lenivastudio.com, www.stgu.pl

Stepán Holic

Graphic Designer, UGD Board Member, Praha/Czech Republic

Graphic designer, founder of Lemon design studio, co-founder of Czech Union of Graphic Design. In 2010 he completed his studies in Multimedia and Design at Tomas Bata University in Zlín. He specialises in creation of visual identities, works closely with graphic paper suppliers and develops short run printing on non-standard materials. His major graphic projects include visual identities of the Prague 11, 14 and 20 districts, as well as his Louskáček Award winning work for Czech cities Frydek-Místek and Příbram.

www.unie-grafickeho-designu.cz

Marko Golub

HDD Board Member, Zagreb/Croatia

Marko Golub (born in Split, Croatia in 1978) is an art and design critic, editor and curator. He graduated from the Academy of Fine Arts in Zagreb in 2004 and started working as an art critic in the early 2000s. Until 2010, he was active in the editorial board of the Radio 101 Cultural Programme as a critic and journalist, while also publishing his texts in radio shows as well as art and architecture periodicals. From 2013 to 2016 Golub worked as a scriptwriter and host of the arts segment of the TV show *Trikultura* broadcast on Croatian Radiotelevision.

As of 2011 he is the curator of the Croatian Designers Association Gallery (HDD galerija) in Zagreb and also the editor-in-chief of the Dizajn.hr website. He has curated many design and contemporary art exhibitions. He is the author of a number of books on visual art and design.

He is the editor of the last four editions of the biennial catalogue publication *Croatian Design Review*, a member of the organizational team of the D-Day International Design Festival in the period 2011-2015 and the editor of all accompanying publications for that festival. From 2014 to 2016, Golub was a member of the Council for Innovative Culture and Art Practices at the Croatian Ministry of Culture. Besides the Croatian Designers Association where he is employed for the last 8 years, he is also active in other professional organizations. From 2016 till 2018, he was the President of the Croatian Section of the International Association of Art Critics (AICA).

www.dizajn.hr

Torsten Meyer-Bogya

Communication Designer, AGD Board Member, Kiel/Germany

After studying Industrial Design in Kiel and Vienna, Torsten Meyer-Bogya continued studying Communication Design. He has 25 years of experience in various projects in the field of corporate and exhibition design. Furthermore he works as a consultant for institutions and organizations like regional government authorities and develops communication and marketing concepts. Besides his work for his studio »meyerbogya«, Torsten Meyer-Bogya teaches at the University of Applied Sciences Kiel, department economy.

Since 2000 Meyer-Bogya has been the executive board of the design initiative Nord e.V. and is responsible for workshops, talks and the »Schleswig-holsteinischen Designpreise«. Since 2011 he is in the board of the AGD (Allianz Deutscher Designer) and of »Deutscher Designtag e.V.«.
www.meyerbogya.de, www.agd.de

Gediminas Lasas

LGDA Board Member, Vilnius/Lithuania

Gediminas Lasas studied Graphic Design at the Vilnius Academy of Arts and now works as graphic designer in his design studio; since 1984 he participates in various exhibitions and competitions. The designer has created famous brands, logos and layouts, among them for »Lietuvos aidai«, »A. Abishala and Partners«, »Baltica-93« folklore festival, »Veidas« magazines, »TV antenna«, »Style«, »Computing«, »Easy walk« and the Lithuanian pavillion at Expo 2010 Shanghai.
www.lgda.lt