Educational Platform Meeting
Agenda

DAY 1 - Saturday 23 August 2014

Registration

8:30 - 09:00

Introduction

09:00 - 09:05 Welcome
09:05 - 09:20 Intended outcomes and current Icograda developments and strategy

Session 1 - Curriculum Development + Course Development

Moderator: Lawrence Zeegen

09:20 - 09:30 Raymond Au, HKDI, China
09:30 - 09:40 Teal Triggs, Royal College of Art, United Kingdom
09:40 - 09:50 Riitta Brusila, University of Lapland, Finland
09:50 - 10:00 Ismail Cihangir Istek, Bilgi University, Turkey
10:00 - 10:10 Fan Wu, CAFA, China
10:10 - 10:20 Kyle Hyunsuk Kim, Hongik University, Korea
10:20 - 10:30 Heidrun Mumper-Drumm, Art Centre College, USA

10:30 - 11:00 BREAK (30 min)

11:00 - 12:30 Open discussion on Session 1

12:30 - 14:00 LUNCH (90 min)

Host Organisation Presentation

14:00 - 14:15 Raymond Au, HKDI, China

Session 2 - Curriculum Development + International Evaluation and Accreditation,
Dealing with Dynamic Developments

(Sustainability, Technological Developments, Fusion of Fields, Influence of Globalized Culture, Need for Lifelong Learning)

Moderator: Kyle Hyunsuk Kim

14:15 - 14:25 Robin Turner and Kathryn Pope, Greenside Design Center, South Africa
14:25 - 14:35 Essam Abu-Awad, Applied Science University, Jordan
14:35 - 14:45 Lawrence Zeegen, LCC, United Kingdom
14:45 - 14:55 Antoine Abi-Aad, Academie Lebanese des Beaux Arts, Lebanon
14:55 - 15:05 Marco Garrido, Universidad de Monterrey, Mexico

15:05 - 15:25 BREAK (20 min)

15:25 - 16:30 Open discussion on Session 2
DAY 2 - Sunday 24 August 2014

Location: HKDI, Room C004

Special Item

09:00 - 09:10 Editor-in-Chief Teal Triggs, Journal of Communication Design

Session 3 - Design Research and Faculty Development

Moderator: Heidrun Mumper-Drumm

09:10 - 09:20 Lawrence Zeegen, LCC, United Kingdom
09:20 - 09:30 Teal Triggs, Royal College of Art, United Kingdom
09:30 - 09:40 Fan Wu, CAFA, China

09:40 - 10:40 Open discussion on Session 3

10:40 - 11:10 BREAK (30 min)

Session 4 - Collaboration with design practitioners / National Design Promotion Programs / Design Advocacy / Best Practices

Moderator: David Grossman

11:10 - 11:20 Robin Turner and Kathryn Pope, Greenside Design Center, South Africa
11:20 - 11:30 Riitta Brusila, University of Lapland, Finland
11:30 - 11:40 Kyle Hyunsuk Kim, Hongik University, Korea
11:40 - 11:50 Heidrun Mumper-Drumm, Art Centre College, USA
11:50 - 12:00 Marco Garrido, Universidad de Monterrey, Mexico

12:00 - 13:15 LUNCH (75 min)

13:15 - 14:20 Open discussion on Session 4

Afternoon Session

Moderators: David Grossman, Iva Babaja

14:20 - 14:40 Victor Margolin: The Good Society Project
Presented by Iva Babaja, Icograda President

14:40 - 15:40 Discussion of potential Icograda support, benefits and projects

15:40 - 16:00 BREAK (20 min)

16:00 - 17:00 Conclusions, summary and next steps