

# Educational Platform Meeting Agenda

**DAY 1 - Saturday 23 August 2014**

**Location: HKDI, Room C004**

8:30 - 09:00 *Registration*

## **Introduction**

09:00 - 09:05 Welcome

09:05 - 09:20 Intended outcomes and current Icograda developments and strategy

## **Session 1 - Curriculum Development + Course Development**

*Moderator: Lawrence Zeegen*

09:20 - 09:30 Raymond Au, HKDI, China

09:30 - 09:40 Teal Triggs, Royal College of Art, United Kingdom

09:40 - 09:50 Riitta Brusila, University of Lapland, Finland

09:50 - 10:00 Ismail Cihangir Istek, Bilgi University, Turkey

10:00 - 10:10 Fan Wu, CAFA, China

10:10 - 10:20 Kyle Hyunsuk Kim, Hongik University, Korea

10:20 - 10:30 Heidrun Mumper-Drumm, Art Centre College, USA

10:30 - 11:00 *BREAK (30 min)*

11:00 - 12:30 Open discussion on Session 1

12:30 - 14:00 *LUNCH (90 min)*

## **Host Organisation Presentation**

14:00 - 14:15 Raymond Au, HKDI, China

## **Session 2 - Curriculum Development + International Evaluation and Accreditation, Dealing with Dynamic Developments**

(Sustainability, Technological Developments, Fusion of Fields, Influence of Globalized Culture, Need for Lifelong Learning)

*Moderator: Kyle Hyunsuk Kim*

14:15 - 14:25 Robin Turner and Kathryn Pope, Greenside Design Center, South Africa

14:25 - 14:35 Essam Abu-Awad, Applied Science University, Jordan

14:35 - 14:45 Lawrence Zeegen, LCC, United Kingdom

14:45 - 14:55 Antoine Abi-Aad, Academie Lebanaise des Beaux Arts, Lebanon

14:55 - 15:05 Marco Garrido, Universidad de Monterrey, Mexico

15:05 - 15:25 *BREAK (20 min)*

15:25 - 16:30 Open discussion on Session 2

**DAY 2 - Sunday 24 August 2014**

**Location: HKDI, Room C004**

**Special Item**

09:00 - 09:10 Editor-in-Chief Teal Triggs, Journal of Communication Design

**Session 3 - Design Research and Faculty Development**

*Moderator: Heidrun Mumper-Drumm*

09:10 - 09:20 Lawrence Zeegen, LCC, United Kingdom

09:20 - 09:30 Teal Triggs, Royal College of Art, United Kingdom

09:30 - 09:40 Fan Wu, CAFA, China

09:40 - 10:40 Open discussion on Session 3

10:40 - 11:10 *BREAK (30 min)*

**Session 4 - Collaboration with design practitioners / National Design Promotion Programs / Design Advocacy / Best Practices**

*Moderator: David Grossman*

11:10 - 11:20 Robin Turner and Kathryn Pope, Greenside Design Center, South Africa

11:20 - 11:30 Riitta Brusila, University of Lapland, Finland

11:30 - 11:40 Kyle Hyunsuk Kim, Hongik University, Korea

11:40 - 11:50 Heidrun Mumper-Drumm, Art Centre College, USA

11:50 - 12:00 Marco Garrido, Universidad de Monterrey, Mexico

12:00 - 13:15 *LUNCH (75 min)*

13:15 - 14:20 Open discussion on Session 4

**Afternoon Session**

*Moderators: David Grossman, Iva Babaja*

14:20 - 14:40 Victor Margolin: The Good Society Project  
Presented by Iva Babaja, Icograda President

14:40 - 15:40 Discussion of potential Icograda support, benefits and projects

15:40 - 16:00 *BREAK (20 min)*

16:00 - 17:00 Conclusions, summary and next steps